

Training Title

CRISIS MANAGEMENT & EMERGENCY RESPONSE FOR THE OIL & GAS INDUSTRY

Training Duration

5 days

Training Venue and Dates

Crisis Management & Emergency Response for The Oil & Gas Industry	5	21st to 25th September 2025	\$5,500	Cairo, Egypt.
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Trainings will be conducted in any of the 5 star hotels.

Training Fees

- 5,500 US\$ per participant for Public Training includes Materials/Handouts, tea/coffee breaks, refreshments & Buffet Lunch.

Training Certificate

Prolific Consultants FZE Certificate of Course Completion will be issued to all attendees.

COURSE OVERVIEW

Emergency response situations in the Oil & Gas industry are fast-moving, often dangerous and can be chaotic. To avoid the latter, attendance on this Crisis Management training course is essential.

The range of potential incidents and emergencies which could affect, disrupt, or stress production are increasing. If managed correctly then not all these incidents will be critical or could be classed as a crisis, but those which result in significant losses, or put increased demand on the organisation will have serious consequences for the company, the company's stakeholders, the country and the reputation of all those involved in the response. This training course will teach delegates that meeting the commitment involves more than just being fully prepared.

This training course will feature:

- *Evaluation of the latest listing of potential perilous risks to the Oil and Gas Industry*
- *Design of effective Crisis Management & Emergency Response strategies*
- *Communication strategies (including Social Media) for Call Centres, Emergency Centres and Media/Government Relations*
- *Analysis and appraisal of industry case studies, table-top exercises with syndicate role-playing*
- *Enhancement of Risk and Business Impact Analyses by researching world events.*

COURSE OBJECTIVES:

By the end of this training course participants will be able to:

- *Understand the attributes between Incidents, Emergencies, and Crisis in the industry*
- *Develop methods on how to avoid unnecessary escalation & how to design command & control response to each scenario*
- *Learn how to enhance on-scene leadership capabilities and techniques*
- *Apply best practice in organizing Emergency Communications Centre (ECC), Emergency Response (ERT) and Crisis Management Teams (CMT) to their best advantage*
- *Analyse the importance of human factor, the means to ensure the best psychological readiness, resource allocation, deployment, discipline and leadership.*

SUITABLE FOR:

The advanced nature of this training course will prove to be beneficial to the Oil & Gas industry, particularly those with responsibility for either planning for or responding to incidents, emergencies and crises across the complete management spectrum.

This training course is suitable for a wide range of professionals but will greatly benefit:

- ✓ *Ministry of Government Regulators*
- ✓ *Fire, Safety and Security Professionals*
- ✓ *The operation, Asset and Facility Professionals*
- ✓ *Risk, Marketing and Insurance Professionals*
- ✓ *Designated Incident, Emergency and Crisis Response Professionals*
- ✓ *Line Managers and Supervisors and other professionals wishing to appraise their comprehension of Emergency Response.*

TRAINING METHODOLOGY:

A highly interactive combination of lectures and discussion sessions will be managed to maximize the amount and quality of information and knowledge transfer. The sessions will start by raising the most relevant questions, and motivate everybody find the right answers. You will also be encouraged to raise your own questions and to share in the development of the right answers using your own analysis and experiences. Tests of multiple-choice type will be made available on daily basis to examine the effectiveness of delivering the course. Very useful Course Materials will be given.

COURSE OUTLINE :-

Course Program

Day One:

Increase your Ability to Evaluate, Mitigate and Respond to Industry Challenges

- *Evaluate and mitigate each of the risks facing the oil and gas industry*
- *Incidents, Emergencies, Crises - how to organise your teams for each scenario*
- *Cross border Political influences, cyber hacking and War*

- *Checklists, the essentials of Crisis Management and Leadership behaviours*
- *Emergency Plans – levels of planning and weaknesses to be avoided*
- *Program evaluation concept – Internal and External Audits*

Day Two:

Crisis Communications & Incident On-Scene Command

- *Emergency Communication Centre (ECC) configuration, Information Flow & how to avoid common mistakes.*
- *Team roles and responsibilities, extract the best from your team.*
- *Manage the on-site potential ‘smouldering’ Issue before it becomes a Crisis.*
- *Incident Commander and On-scene management. All the essential elements for success.*
- *Investigate the importance of “The Golden Hour”, what has to be achieved in that first 60 minutes.*

Day Three:

Business Continuity Management (BCM) and Incident Command Systems (ICS)

- *How does BCM fit into Oil & Gas Crisis Management*
- *Plans and Business Impact Analysis, formats, examples and templates*
- *Case Study and BCM Exercise*
- *Critical elements of corporate Command and Control*
- *Review of International Incident Command Systems*
- *International Standards for BCM, ICS, Spills, Crisis / Environmental Planning / Response*

Day Four:

Media and Reputation Management

- *Strategies to communicate with all stakeholders at all levels - Government, Public, Media, Staff*
- *Case Study. Managing the media response*
- *Tools to manage social media (blogs, Twitter, Facebook) so you are always one step ahead*
- *Protect your reputation and brand with your stakeholders*
- *Media management template handout lists - Do’s and Don’ts for Conferences and TV Interviews*
- *Syndicate Exercise*

Day Five:

Crisis Management Plan Testing, Training and Exercise Simulations and potential Problems

- *“The safety policy and procedures were in place – the practice was deficient” Piper Alpha Report*

- *Benefits of exercising and selecting the right type of exercise for the asset/scenario*
- *What functions need to be tested, what will the outcomes be for the participants and You*
- *Conducting Post-Incident/Exercise debriefings with checklists*
- *Evaluations, key recommendations and follow-up, when, how and in what format*
- *Psychological and potential problems for you and your team after a traumatic experience.*

Case Studies, Last Day Review, Discussions & Pre & Post Assessments will be carried out.

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